

**Education**

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09/2015-07/2022 *PhD studies (Excellent Cum Laude)*, University of Vienna, Vienna, Austria, [www.uni-wien.at](http://www.uni-wien.at). Major: Media and Communication. Doctoral Dissertation: *Resistance and Deception in the Russian Social Media: The Overspilling Public Sphere*. Supervisor: Prof. Dr. Fritz Hausjell.

09/2013-09/2015 *Master degree*, Stockholm University, Stockholm, Sweden, [www.su.se](http://www.su.se). Major: Media and Communication. Master Thesis: *Outdoor Advertising and Gender Differences: Factors Influencing Perception and Attitudes*. Supervisor: Sven Ross, PhD.

09/2012-09/2015 *Postgraduate education, part-time*, State University of Commerce and Economics, Saint-Petersburg, Russia, [www.spbtei.ru](http://www.spbtei.ru). Major: Economics, Marketing.

09/2005-06/2010 *Diploma degree with honours*, State Institute of Technology (Technological University), Saint-Petersburg, Russia, [www.spbtechnologicaluniversity.com](http://www.spbtechnologicaluniversity.com). Major: Economics, Advertising. Diploma Thesis: *Основные характеристики наружной рекламы мегаполиса (на примере Вены) / Characteristics of the megapolis outdoor advertising market (on the example of Vienna)*. Supervisor: Pavel Farberov.

**Working experience**

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10/2018-ongoing *Lecturer*, University of Vienna, Department of Communication, Vienna, Austria.

02/2022-09/2022 *Associate lecturer*, Sheffield Hallam University, Sheffield, UK.

07/2022-10/2022 *Research assistant*, University for Continuing Education, Department of E-Governance, Krems, Austria. *Project*: ARES - Attack resilience for IoT-Based sensor devices in home automation.

06/2022 *Lecturer*, University for Continuing Education, Krems, Austria.

04/2018-04/2022 *Research assistant (Prae-doc)*, University of Vienna, Department of Communication.

02/2017-04/2018 *Teaching coordinator*, University of Vienna, Vienna, Austria. *Project*: OLIVE - Refugee Education Initiatives I, funded by Erasmus Plus.

11/2012-08/2013 *Lecturer*, University of Commerce and Economics, St. Petersburg, Russia.

**Professional affiliations, trainings, scholarships**

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05/2022-ongoing *International Liaison*, ICA Communication Law and Policy Division.

05/2020-05/2022 *Student & Early Career Representative*, ICA Communication Law and Policy Division.

11/2019 *Teaching exchange*, Erasmus Plus teaching mobility, Sheffield Hallam University, Sheffield, UK.

09/2018 *Conference organiser* for Gikii Vienna 2018 - *on Law, Technology and Popular Culture*.

09/2015 *Training*, Erasmus Plus *Gender Justice*, Yerevan, Armenia.

06/2015 *Training*, Erasmus Plus *Open to New Horizon (Youth and Entrepreneurship)*, Zakopane, Poland.

04/2015 *Workshop Organiser*, All-Russian Student Competition *Knowledge and Energy of Youth for Commerce of the Future*, University of Commerce and Economics.

03/2015 *Training*, Erasmus Plus *Common Heritage, Common Future*, Bucharest, Romania.

09/2013-09/2015 *Scholarship*, Swedish Institute, Visby Programme.

05/2011 *Winner* of the annual Russian Thesis Contest in Advertising and Public Relations.

**Languages**

Russian (native); English (proficient); German (advanced); Spanish (advanced)

**Courses taught**

<i>Course</i>	<i>Level</i>	<i>University</i>	<i>Number of students</i>	<i>Period</i>
UE QUALI - Qualitative Research Methods	BA	University of Vienna	30-35	10/2019-ongoing
PS FOPRAX - Research Practice Seminar	BA	University of Vienna	30-35	10/2022-03/2023
Think Free: Contemporary issues in digital cultures	MA	Sheffield Hallam University	30	02/2022-09/2022
Media, Representations and Society	MA	Sheffield Hallam University	30	02/2022-09/2022
Music PR	MA	University for Continuing Education	10	06/2022
UE KFOR - Exercise Course on Communication Research	BA	University of Vienna	30-35	10/2018-09/2019
Marketing	BA	University of Commerce and Economics	30	11/2012-08/2013
Marketing for Cultural Organisations	BA	University of Commerce and Economics	30	11/2012-08/2013